

EGYPT UNIVERSITY OF INFORMATICS

جامعة مصر للمعلوماتية



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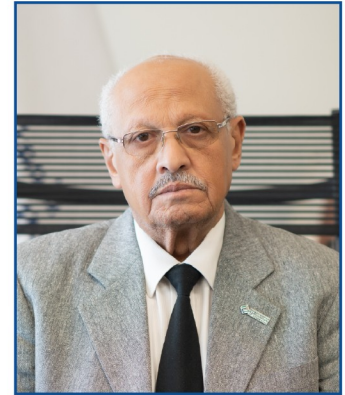
EUI Newsletter

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Welcome Note

by EUI's Acting President



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Every edition of this newsletter reminds me of what makes EUI truly extraordinary, not any single achievement, but the relentless momentum of an entire community pushing forward together. As I look back at what our students, faculty, and staff have accomplished this semester, I am filled with immense pride and, above all, with hope.

Our athletes have competed and won on national stages, bringing home gold, silver, and bronze across basketball, fencing, badminton, tennis, squash, and modern pentathlon. Our innovators have stood on international platforms, from NVIDIA Studio Nights in Dubai to AI-driven hackathons, turning ideas into tools that serve people across the globe. Our students have stepped outside the classroom and into Unilever factories, OPPO training facilities, and world-class animation festivals because at EUI, learning has no walls.

This semester also reinforced EUI's growing place in the global academic landscape. High-level delegations from Finland, Spain, and the Czech Republic visited our campus, exploring partnerships that will open new doors for our students — dual degrees, research collaborations, and exchange opportunities that connect EUI to some of the world's finest institutions. We do not simply aspire to be a regional university; we are building a globally connected one.

Within our community, we have celebrated 72 outstanding students, witnessed the graduation of our Digital Egypt Pioneers Initiative cohort, shared an Iftar table as one family, and launched new student chapters that will shape EUI's technical ecosystem for years to come. Inclusion, excellence, and community — these are not values we talk about; they are values we live.

To every student featured in these pages — and to the many more whose dedication powers everything you read here — thank you. You are not just the future of EUI. You are the proof that it is already here.

Prof. Ahmed Hamad
Acting President, Egypt University of Informatics

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Campus Life:

EUI Celebrates 72 Top Achievers for Fall 2025

EUI held its Outstanding Students Day, honoring 72 high-performing students from across its four faculties for the Fall 2025 semester. Acting President Prof. Ahmed Hamad highlighted the university's support for academic excellence, entrepreneurship, and inclusive education — including welcoming 12 visually impaired students whose USAID-funded scholarships had been discontinued, providing them with full academic and technological support.

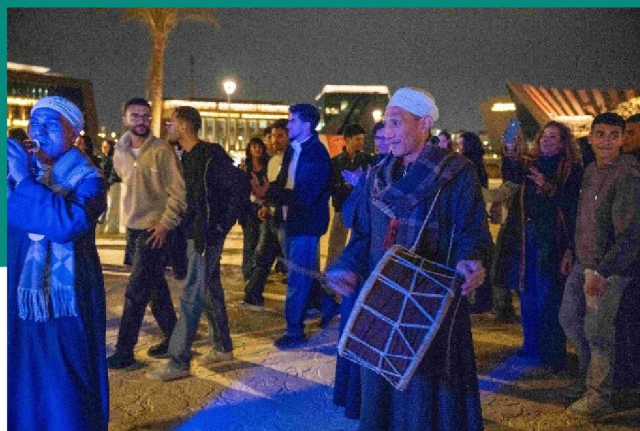
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EUIans Come Together for a Memorable Ramadan Iftar

In the spirit of the holy month of Ramadan, EUIans gathered on campus for the annual Students' Iftar — an evening filled with warm conversation, laughter, and a genuine sense of community. Students from across all four faculties shared the occasion, creating memories that go beyond the classroom and reinforce the bonds that make EUI not just a university, but a home.

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EUI Celebrates DEPI Second Cohort Graduation

EUI celebrated the graduation of the second cohort of the Digital Egypt Pioneers Initiative (DEPI), a six-month program under the Ministry of Communications and Information Technology. Students completed intensive tracks in Frontend Web Development, UI/UX Design, and other digital disciplines, gaining both technical competencies and professional soft skills. The program reflects EUI's role as a hub for Egypt's digital talent development.

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EUI *Champions*

EUIans Dominate the New Capital Universities Sports League

EUI athletes delivered an outstanding performance in the Third Sector League for Universities in the New Administrative Capital, bringing home multiple top finishes. Highlights include gold medals for both the Men's and Women's 3x3 Basketball teams, while the Women's Football team and both Volleyball teams earned third place. These results reflect EUI's commitment to nurturing well-rounded students who excel on and off the court.

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EUIans Shine with Multiple Medals at Egyptian Universities Sports League

EUI athletes delivered an impressive medal haul at the Egyptian Universities and Institutes League, organized under the patronage of the Ministry of Higher Education. Students claimed gold in individual fencing sabre, silver in badminton singles and mixed doubles, and additional podium finishes in team fencing, women's doubles badminton, men's doubles tennis, and women's squash — a powerful display of athletic breadth and dedication.

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Zeina Amer Wins Gold at Egyptian Universities Modern Pentathlon

EUI proudly congratulates Zeina Amer, a student of the Faculty of Business Informatics, on winning the gold medal at the Modern Pentathlon Championship for Egyptian Universities.

Zeina's achievement reflects her exceptional dedication, discipline, and competitive spirit — and serves as an inspiring example of the well-rounded students EUI is proud to support both academically and athletically.

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Our EUIans

EUIan Bishoy Micheal Takes ScribeMe to AI Everything 2026



Bishoy Micheal, Engineering EUIan and Co-Founder & COO of ScribeMe, represented innovation with purpose at AI Everything 2026 in the UAE. ScribeMe is an AI-powered accessibility platform serving users in over 130 countries, enabling blind and visually impaired individuals to read documents, interpret images, and navigate their environment — all through a smartphone. Bishoy's participation underscores the global impact EUI graduates are already making.

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Seif Hegazy Lands Top 3 at Capgemini Hackathon with AI Travel Companion

Seif Hegazy, a Senior AI student at the Faculty of Computing and Information Sciences, secured a Top 3 finish at the Capgemini Hackathon held during the AI Everything MEA Egypt event. His team introduced "TuT," an AI-powered travel companion combining smart itinerary planning, live event discovery, host family connections, and artifact scanning to help tourists experience Egypt more deeply and confidently.

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Omar Shafiy Represents EUI at NVIDIA Studio Nights in Dubai

Third-year AI student Omar Shafiy was specially invited to NVIDIA Studio Nights at the Museum of the Future in Dubai — an elite gathering of global AI innovators and creators. Omar presented live demonstrations of neuromorphic agent applications and Spatial AI projects, engaging with technology leaders from ASUS, GIGABYTE, and Fujifilm. His invitation highlights EUI's growing reputation on the international AI stage.

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Conferences & Fairs

IEEE SIGHT Day & HIIVE Phase 1 Closing Hosted at EUI

EUI's IEEE Student Branch hosted an energetic IEEE SIGHT Day alongside the closing ceremony of Phase 1 of the IEEE HIIVE Program, drawing over 100 attendees from across Egypt. The event featured a panel of industry professionals discussing humanitarian technology, entrepreneurship, and the wide range of opportunities available through the IEEE community — reinforcing EUI's commitment to fostering global collaboration and meaningful innovation.

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Fieldtrips & Training

Engineering Students Gain Hands-On Training with OPPO Egypt

Engineering students participated in the second phase of OPPO Egypt's SmartOPPOrtunity initiative — an integrated training program covering smartphone maintenance, device assembly, and manufacturing quality standards. Students also visited OPPO's factory in 10th of Ramadan City for firsthand exposure to real production environments. The program bridges academia and industry while equipping EUI engineers with skills aligned to the tech sector.

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BI Students Take Business Strategy from Textbook to Unilever Factory

Third-year Business Informatics students stepped outside the classroom and into one of the world's most recognizable consumer goods companies. As part of their Business Strategy course, students visited the Unilever plant to observe firsthand how a global market leader manages operations, drives innovation, and sustains its competitive edge — bringing concepts like value chain analysis and competitive positioning to life.



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Animation Arts Students Immersed in Egypt's Biggest Animation Festival

Animation Arts students, accompanied by Dr. Mostafa Elfaramawy, attended ANIMATEX 2026 — Egypt's largest animation festival, celebrating 90 years of Egyptian animation. The 6th edition featured 15 feature films, around 200 short films, workshops, and masterclasses from prominent regional and international artists. Funded by the European Union in Egypt, ANIMATEX gave EUI students rich exposure to global trends and creative industry practices.



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Digital Interior Design Students Bridge Classroom and Industry

Digital Interior Design students from the Faculty of Digital Arts and Design embarked on a series of industry field trips, visiting Damietta Furniture City, leading furniture factories in Badr City, and a major specialized furniture exhibition. These immersive visits introduced students to production processes, materials, finishes, and market trends — reinforcing EU's approach of merging academic study with real-world industrial experience.

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Faculty News

Guest Lecture: How AI is Transforming Digital Marketing

The Faculty of Business Informatics welcomed Mr. Mohamed El Sayed, Digital Marketing Expert, for an insightful guest lecture exploring how artificial intelligence is reshaping modern marketing. Students gained practical perspectives on AI-driven customer engagement, data-informed campaign planning, and the evolving digital landscape — bridging the gap between classroom theory and industry practice.



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Real-World Cybersecurity Insights from Industry CISO

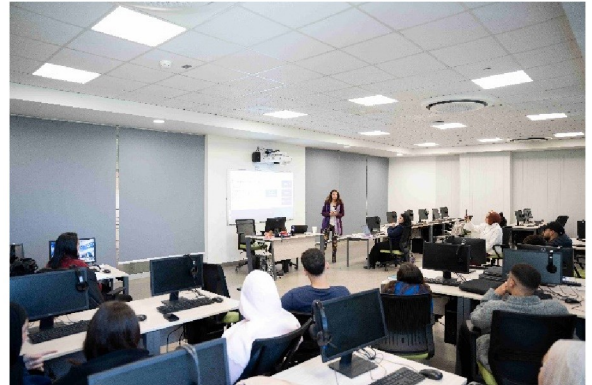


The Faculty of Business Informatics hosted Eng. Sahrah Mohamed, Chief Information Security Officer at Contact Financial Holding, for a compelling session within the Information Security course. Eng. Sahrah brought the classroom to life with real-world examples of how organizations defend against evolving cyber threats — offering students an invaluable look at modern cybersecurity strategies in action.

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Marketing Expert Nevin Bahig Brings the SOSTAC Model to Life

The Faculty of Business Informatics welcomed Ms. Nevin Bahig, a marketing strategist with over 18 years of experience, who delivered two engaging lectures on Marketing Strategy Development and the practical application of the SOSTAC model. Drawing from her extensive background in the food and beverage industry, Ms. Bahig offered students real-world case discussions that connected academic marketing theory with the competitive business environment.



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Award-Winning Animator Noran Fikri Alezabi Inspires EUI Students

The Animation Arts program at the Faculty of Digital Arts and Design hosted Noran Fikri Alezabi — GOBELINS Paris & Netflix scholar and co-director of the film Gauze. Through her powerful film exploring resilience and the human cost of conflict, she offered students profound insights into storytelling, social impact, and animation as a tool for meaningful change.

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Faculty of Business Informatics Reviews McGraw-Hill Connect Platform

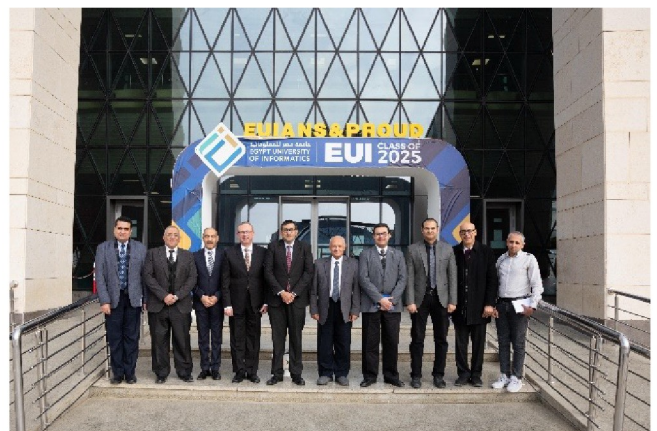


The Faculty of Business Informatics held a productive review meeting with McGraw-Hill to evaluate the Connect platform — used across courses for first-, second-, and third-year students — and plan enhancements for the upcoming semester. Discussions covered faculty feedback, student engagement tools, platform accessibility for visually impaired students, and ongoing weekly on-campus support from the McGraw-Hill team.

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Engineering Programs to Shift to 4-Year Structure Starting 2026–2027

EUI announced plans to restructure its Faculty of Engineering programs from five to four years, aligning with international standards and partner university frameworks. The new bylaws — covering Electronics and Communications Engineering, Computer Engineering, Mechanical Engineering, and Architectural Engineering — are pending approval from the Supreme Council of Universities, with implementation planned for the next academic year.



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International Affairs

EUI Hosts High-Level Finnish Delegation in Landmark Meeting

On the sidelines of Finnish President Alexander Stubb's official visit to Cairo, EUI hosted a high-level meeting with a Finnish delegation representing leading technology companies — including Nokia, Elisa Polystar, Solita, HMD Global, and KONE — alongside Aalto University. Discussions covered student and faculty exchange, joint AI research, Erasmus+ opportunities, and the development of industry-driven academic programs.

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IE University of Spain Visits EUI, Eyes Strategic Partnership

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EUI welcomed Mr. Diego del Alcázar Benjumea, CEO of Spain's IE University — one of Europe's top private institutions — along with a distinguished delegation. Both sides agreed to explore student exchange, dual-degree programs at bachelor's and master's levels, and collaborative summer schools previously organized with Harvard and London Business School. The visit marks an exciting step in EUI's growing global academic network.



Czech Delegation Explores Partnership with EUI

EUI welcomed H.E. Ivan Jukl, Czech Ambassador to Egypt, alongside Prof. Pavel Zemčik from Brno University of Technology's Faculty of Information Technology. Discussions focused on a potential MoU covering dual degrees, student and faculty exchange, joint research, and PhD scholarships. The visit



reflects EUI's growing eastward and westward academic outreach and renewed ties between Egypt and the Czech Republic in the ICT domain.

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Extracurricular Activities

From Passion to Paycheck: Turning Tech Skills into a Career

EUI and the IEEE EUI Student Branch hosted an inspiring session with Mrs. Noha Fayad, Founder & CEO of Techy Global, who shared practical guidance on transforming a love of technology into real income. From robotics and AI mentorship to STEM content creation and freelancing, Mrs. Fayad — with over a decade of experience empowering youth across the MENA region — offered students a roadmap for launching their careers before graduation.



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EUI Faculty of Engineering Launches IEEE SSCS Student Chapter

The Faculty of Engineering proudly launched the IEEE Solid-State Circuits Society (SSCS) Student Chapter — a milestone in building EUI's technical ecosystem in microelectronics and solid-state circuits. Through workshops, expert-led sessions, and industry collaboration, the chapter will bridge classroom theory with cutting-edge engineering practice, preparing students to engage with the IEEE global community and emerging hardware technologies.

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GDG EUI Hosts Intro to AI & Prompt Engineering Workshop

The Google Developer Group (GDG) EUI, under the Faculty of Computing and Information Sciences, organized an "Intro to Artificial Intelligence & Prompt Engineering" workshop with contributions from DotPy. Held across two interactive sessions, the workshop covered core AI and machine learning concepts, deep learning, large language models, generative AI, and hands-on prompt design — equipping students with practical skills in one of today's fastest-evolving fields.

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